



K28QCNN-N14C

Product

Standard LCD Module
240 x RGB x 320 Dots
2.8" 262K TFT LCD
Wide temperature
With white LED backlight
With resistive touch screen

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1. Document revision history :

| DOCUMENT REVISION | DATE | DESCRIPTION | CHANGED BY | CHECKED BY |
|----------------------|------------|----------------|---------------|---------------|
| 01 | 2014.12.11 | First Release. | XW Lee | |
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2. General Description

- 2.8"(diagonal), 240 x RGB x 320 dots, 262k colors, Transmissive, TFT LCD module.
- Viewing Direction: 12 o'clock.
- Driving IC: ILI9341 or equivalent TFT controller/driver.
- 80 MCU 8/16-bit parallel interface, 3/4-wire SPI interface, DE/SYNC mode RGB interface
- Logic voltage: 2.8V (typ.).

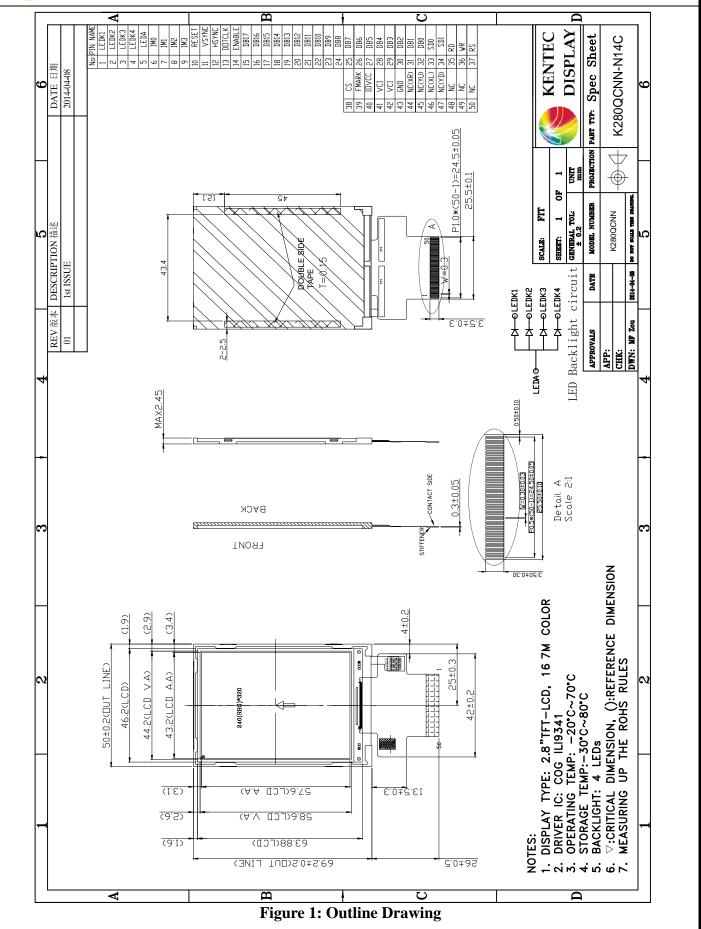
3. Mechanical Specifications

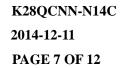
The mechanical detail is shown in Fig. 1 and summarized in Table 1 below.

| Pai | rameter | Specifications | Unit |
|--------------------|---------------------|--|-------|
| Outline dimensions | | 50.0(W) x 69.2(H) x 2.45(D) (Exclude FPC, cables of backlight) | mm |
| | LCD view area | 44.2(W) x 58.6(H) | mm |
| | TP active area | • | mm |
| Color TFT | LCD active area | 43.2(W) x 57.6(H) | mm |
| 240xRGBx320 | Display format | 240 x RGB x 320 | dots |
| | Color configuration | RGB stripes | - |
| | Dot pitch | $0.18(RGB)(W) \times 0.18(H)$ | mm |
| Weight | | TBD | grams |



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4. Interface signals

| Pin No. Symbol Cathode of LED backlight. | | iteriace signais | | | | | | | | |
|--|-------|------------------|-------------------------|----------|---------|----------|---------------------------|------------------|--|--|
| Society LEDA LEDA LED backlight LED | | | Description | | | | | | | |
| M3 | | | | | | | | | | |
| No. No. | 5 | LEDA | Anode of LED backlight. | | | | | | | |
| IM0 | | | IM3 | IM2 | IM1 | IMO | MCU-Interface Mode | | | |
| Temperature Color Color | | | | | | | 00 MOLLO L'IL | Register/Content | GRAM D[7:0] D[15:0] D[17:0] D[17:10] D[17:10] D[17:0] D[17:9] D[17:9 | |
| Temperature | 6 | IM0 | 0 | 0 | 0 | 0 | | D[7:0] | D[7:0] | |
| Temperature | | | О | 0 | 0 | 1 | | D[7:0] | D[15:0] | |
| Texas Texa | | | 0 | 0 | 1 | 0 | interface I | D[7:0] | D[8:0] | |
| Name | 7 | IM1 | 0 | 0 | 1 | 1 | | D[7:0] | D[17:0] | |
| SDA: In/OUT | | | 0 | 1 | 0 | 1 | | SDA: In/O | UT | |
| Second Color Seco | | | 0 | 1 | 1 | 0 | | SDA: In/O | | |
| 1 | 0 | IN 42 | 1 | 0 | 0 | 0 | interface ∐ | D[8:1] | | |
| 9 IM3 I | 8 | 11V12 | 1 | 0 | 0 | 1 | | D[17:10] | D[7:0] D[15:0] D[8:0] D[17:0] D[17:10] D[17:10] D[17:0] D[17:9] D[17 | |
| 9 IM3 | | | 1 | 0 | 1 | 0 | | D[8:1] | D[17:0] | |
| 1 | | | 1 | 0 | 1 | 1 | | D[17:10] | D[17:9] | |
| 1 | 9 | IM3 | 1 | 1 | 0 | 1 | | | | |
| 1 | | | | | | | | | In Out In | |
| RESET Reset pin, low active. | | | 1 | 1 | 1 | 0 | | | | |
| 11VSYNCFrame synchronizing signal for RGB interface operation.12HSYNCLine synchronizing signal for RGB interface operation.13DOTCLKDot clock signal for RGB interface operation.14ENABLEData enable signal for RGB interface operation.15~32DB17~DB0Parallel bi-directional data bus, fix to GND when not use.33SDOSerial output signal. If not use, open this pin.34SDISerial input signal. If not use, fix this pin to IOVCC or GND.35RDRead signal and reads data at the low level.36WRWrite signal and writes data at the rising edge.37RSRegister Select Signal (H: Data, L: Instruction)38CSChip select signal. 0: chip can be accessed; 1: chip cannot be accessed.39FMARKFrame mark signal output. Open this pin if not use.40IOVCCPower supply for logic circuit (IOVCC = 1.65 ~ 3.3V).41~42VCIPower supply for analog circuit (VCI = 2.5 ~ 3.3V).43GNDGround for the logic and analog circuit.44~47NCTerminal reserved for touch panel, open this pins.48NCNo connection49NCNo connection | 10 | RESET | Reset 1 | oin. lov | w activ | ve. | | | | |
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| SDO Serial output signal. If not use, open this pin. | 14 | ENABLE | Data e | nable s | signal | for RG | B interface operation. | | | |
| 34 SDI Serial input signal. If not use, fix this pin to IOVCC or GND. 35 RD Read signal and reads data at the low level. 36 WR Write signal and writes data at the rising edge. 37 RS Register Select Signal (H: Data, L: Instruction) 38 CS Chip select signal. 0: chip can be accessed; 1: chip cannot be accessed. 39 FMARK Frame mark signal output. Open this pin if not use. 40 IOVCC Power supply for logic circuit (IOVCC = 1.65 ~ 3.3V). 41~42 VCI Power supply for analog circuit (VCI = 2.5 ~ 3.3V). 43 GND Ground for the logic and analog circuit. 44~47 NC Terminal reserved for touch panel, open this pins. 48 NC No connection NO No connection | 15~32 | DB17~DB0 | Paralle | l bi-di | rection | nal data | a bus, fix to GND when | not use. | | |
| RD Read signal and reads data at the low level. | 33 | SDO | Serial | output | signal | l. If no | t use, open this pin. | | | |
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| RS Register Select Signal (H: Data, L: Instruction) CS Chip select signal. 0: chip can be accessed; 1: chip cannot be accessed. FMARK Frame mark signal output. Open this pin if not use. IOVCC Power supply for logic circuit (IOVCC = 1.65 ~ 3.3V). VCI Power supply for analog circuit (VCI = 2.5 ~ 3.3V). GND Ground for the logic and analog circuit. CFerminal reserved for touch panel, open this pins. NC No connection NC No connection | | RD | | | | | | | | |
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| 41~42VCIPower supply for analog circuit (VCI = 2.5 ~ 3.3V).43GNDGround for the logic and analog circuit.44~47NCTerminal reserved for touch panel, open this pins.48NCNo connection49NCNo connection | | | | | | | | | | |
| 43GNDGround for the logic and analog circuit.44~47NCTerminal reserved for touch panel, open this pins.48NCNo connection49NCNo connection | | | | | | | ` | , | | |
| 44~47NCTerminal reserved for touch panel, open this pins.48NCNo connection49NCNo connection | | | | | | | | V). | | |
| 48 NC No connection 49 NC No connection | | | | | | | | | | |
| 49 NC No connection | | | | | | | | | | |
| | | | | | | | | | | |
| 50 NC No connection | | | | | | | | | | |
| | 50 | NC | No cor | nectic | n | | | | | |



5. Absolute Maximum Ratings

5.1 Electrical Maximum Ratings – for IC Only

| Item | Symbol | Unit | value | Notes |
|--------------------------|--------------|----------------------|------------------------|-------|
| Power supply voltage (1) | Vcc, IOVcc | V | -0.3 ~ ±4.5 | 1,2 |
| Power supply voltage (2) | Vci – AGND | V | -0.3 ~ +4.5 | 1,3 |
| Power supply voltage (3) | DDVDH - AGND | V | -0.3 ~ ±8.0 | 1,4 |
| Power supply voltage (4) | AGND-VCL | V | -0.3 ~ ±4.5 | 1 |
| Power supply voltage (5) | DDVDH –VCL | V | -0.3 ~ ±8.0 | 1,5 |
| Power supply voltage (6) | VGH – AGND | V | -0.3 ~ +18 | 1,6 |
| Power supply voltage (7) | AGND-VGL | V | -0.3 ~ +18 | 1,7 |
| Input voltage | Vt | V | -0.3~IOVcc+0.3 | 1 |
| Operating temperature | Topr | °C | -40 ~ +8 5 | 1,8 |
| Storage temperature | Tstg | $^{\circ}\mathrm{C}$ | -55 ~ + 125 | 1 |

Note:

- 1. Vcc, GND must be maintained.
- 2. The modules may be destroyed if they are used beyond the absolute maximum ratings.

5.2 Environmental Condition

| Item | Operat tempera (Topi | ture | Stor temper (Tst (Not | rature tg) | Remark |
|---------------------|--|-------|--------------------------------|---------------|-----------------|
| | Min. | Max. | Min. | Max. | |
| Ambient temperature | -20°C | +70°C | -30°C | +80°C | Dry |
| Humidity (Note 1) | 80% max. RH for Ta \leq 40°C $<$ 50% RH for 40°C $<$ Ta \leq Maximum operating temperature | | | | No condensation |

Note 1: Product cannot sustain at extreme storage conditions for long time.

6. Electrical Specifications

At Ta = 25 °C, VCC = 2.8V, GND=0V.

| Parameter | Symbol | Conditions | Min. | Тур. | Max. | Unit |
|---------------------------------------|------------------------------|---------------------------|------|------|------|------|
| Supply voltage (logic) | VCC-GND | | 2.5 | 2.8 | 3.3 | V |
| Supply current (Logic & LCD) | ICC | VDD=2.8V | - | - | 25 | mA |
| Supply voltage of white LED backlight | VLED =V(leda)- V(ledk) | Number of LED dies = 4 | 3.0 | 3.2 | 3.4 | V |
| Supply current (LED) | If | uics – 4 | 1 | 60 | 80 | mA |



7. Optical Characteristics

| Items | | Symbol | Condition | Spe | ecificati | ons | Unit | |
|-----------------|--------|---------------------|---------------------|------|-----------|------|-------------------|------|
| Items | | Symbol | Condition | Min. | Typ. | Max. | Ullit | |
| Contrast Ra | atio | CR | | - | 500 | - | 1 | |
| Response T | ime | $T_{R+} + T_F$ | | - | 25 | 30 | ms | |
| | Red | X_R | | - | 0.649 | - | - | |
| | Reu | Y_R | | - | 0.323 | - | ı | |
| | Graan | X_{G} | | - | 0.289 | - | ı | |
| Chromaticity | Green | Y_{G} | | - | 0.588 | - | ı | |
| Cilibiliaticity | Blue | X_{B} | | - | 0.133 | - | - | Note |
| | | Y_{B} | | - | 0.129 | - | - | Note |
| | White | X_{W} | | - | 0.294 | - | - | |
| | willte | Y_{W} | | - | 0.334 | - | - | |
| | Hor. | \$\phi 1(3 o'clock) | | 40 | 45 | - | | |
| Viewing angle | | φ2(9 o'clock) | ock) Center 40 45 - | dog | | | | |
| viewing angle | Ver. | θ2(12 o'clock) | CR≥10 | 30 | 35 | - | deg. | |
| | | θ1(6 o'clock) | | 10 | 15 | - | | |
| Brightness | | IV | | - | 200 | - | Cd/m ² | |
| Uniformity | | | | 80 | 85 | | % | |

Note 1: Definition of Contrast Ratio (CR):

The contrast ratio can be calculated by the following expression.

Contrast Ratio (CR) = L63 / L0

L63: Luminance of gray level 63

L0: Luminance of gray level 0

CR = CR (10)

CR (X) is corresponding to the Contrast Ratio of the point X at Figure in Note 5.

Note 2: Definition of Response Time (TR, TF):

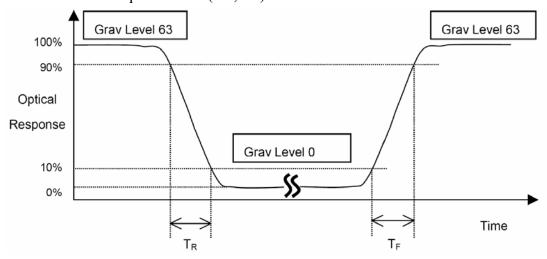


Figure 3



Note 3: Viewing Angle

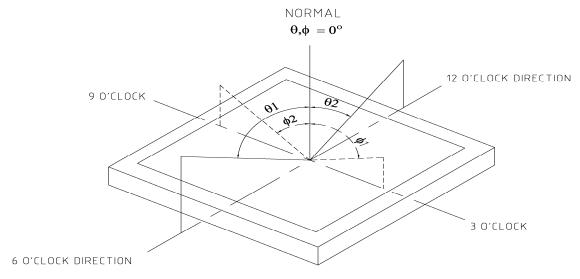


Figure 4

The above "Viewing Angle" is the measuring position with Largest Contrast Ratio; not for good image quality. View Direction for good image quality is 12 O'clock. Module maker can increase the "Viewing Angle" by applying Wide View Film.

Note 4: Measurement Set-Up:

The LCD module should be stabilized at a given temperature for 20 minutes to avoid abrupt temperature change during measuring. In order to stabilize the luminance, the measurement should be executed after lighting Backlight for 20 minutes in a windless room.

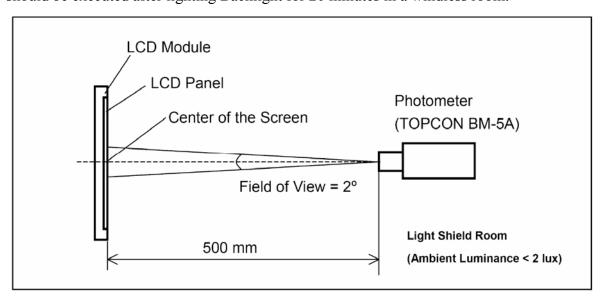
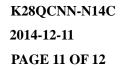


Figure 5





8. Timing Characteristics

Please refer ILI9341 datasheet.

9. Reliability Test Item

| Trendshirty restriction | | |
|--------------------------------------|--|---|
| Test Item | Test Condition | Test result determinant gist |
| High temperature storage | 80±3℃; 120H | the inspection of |
| Low temperature storage | -30±3℃; 120H | appearance and function |
| High temperature /humidity storage | 60℃±3℃, 90%±3%RH; 120H | character. |
| High temperature operation | 70±3℃; 120H | no objection of the |
| Low temperature operation | -20±3℃; 120H | function character; no fatal |
| High temperature /humidity operation | 40℃±3℃, 90%±3%RH; 120H | objection of the appearance. |
| Temperature Shock | -30±3°C, 30min→80±3°C, 30min; 10cycle | inspect the objections appearance, function & the whole structure |

10. Suggestions for using LCD modules

10.1 Handling of LCM

- 1. The LCD screen is made of glass. Don't give excessive external shock, or drop from a high place.
- 2. If the LCD screen is damaged and the liquid crystal leaks out, do not lick and swallow. When the liquid is attach to your hand, skin, cloth etc, wash it off by using soap and water thoroughly and immediately.
- 3. Don't apply excessive force on the surface of the LCM.
- 4. If the surface is contaminated ,clean it with soft cloth. If the LCM is severely contaminated , use Isopropyl alcohol/Ethyl alcohol to clean. Other solvents may damage the polarizer . The following solvents is especially prohibited: water , ketone Aromatic solvents etc.
- 5. Exercise care to minimize corrosion of the electrode. Corrosion of the electrodes is accelerated by water droplets, moisture condensation or a current flow in a high-humidity environment.
- 6. Install the LCD Module by using the mounting holes. When mounting the LCD module make sure it is free of twisting, warping and distortion. In particular, do not forcibly pull or bend the I/O cable or the backlight cable.
- 7. Don't disassemble the LCM.
- 8. To prevent destruction of the elements by static electricity, be careful to maintain an optimum work environment.
 - Be sure to ground the body when handling the LCD modules.
 - Tools required for assembling, such as soldering irons, must be properly grounded.
 - To reduce the amount of static electricity generated, do not conduct assembling and other work under dry conditions.
 - The LCD module is coated with a film to protect the display surface. Exercise care when peeling off this protective film since static electricity may be generated.
- 9. Do not alter, modify or change the the shape of the tab on the metal frame.



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- 10. Do not make extra holes on the printed circuit board, modify its shape or change the positions of components to be attached.
- 11. Do not damage or modify the pattern writing on the printed circuit board.
- 12. Absolutely do not modify the zebra rubber strip (conductive rubber) or heat seal connector
- 13. Except for soldering the interface, do not make any alterations or modifications with a soldering iron.
- 14. Do not drop, bend or twist LCM.

10.2 Storage

- 1. Store in an ambient temperature of 5 to 45 °C, and in a relative humidity of 40% to 60%. Don't expose to sunlight or fluorescent light.
- 2. Storage in a clean environment, free from dust, active gas, and solvent.
- 3. Store in antistatic container.

12. Packing (T.B.D.)